

## **Conversation Starters**

#### Example Communities - Ideas and Innovations

At the first Frisco Scenario meeting on Feb. 9, the Insights Collective team was asked about examples of relevant actions taking place in other towns. The following are but a few examples that our team feels are noteworthy for various reasons. There are obviously many communities throughout North America working on problems and solutions to address needs and opportunities, more comprehensive examples and discussion could be developed. We have often found that tours of other communities, or contacts with guest speakers that have been on the front lines of dealing with change, can also be helpful. The Insights team would be happy to assist in providing such contacts if/when appropriate.

### Telluride, CO

- Robust housing program with wide range of product types (dorms, tiny homes, single family, etc. innovative design, attention to community values and plans. Additionally, Telluride has created a "community land trust" designed to assist with locals housing and issues of affordability. Might this approach have a place in Frisco?
- Cultural Activities and Events Programs: The mission of the Telluride Commission for Community Assistance, Arts and Special Events (CCAASE) is to develop, maintain, and encourage an environment conducive to the following community organizations: Arts and Special Events Organizations - non-profit arts organizations and special events. www.telluride-co.gov >



Photo: Telluride-co.gov

Special-Events-CCAASE. A good example of a highly developed approach to events, with decades of commission oversight; Telluride has clear and proven guidelines for determining what events merit support, and the scheduling and levels of financial commitment that are appropriate to support community values.



Photo: Telluride-co.gov

## Carbondale, CO

 Strong commitment in the Town's Comprehensive Plan to protecting the unique qualities of the Town, including "quirkiness" as a value. Their language provides an example of the types of language that could be used to expand the Frisco Strategic Plan?



Photo: carbondalearts.com

Excerpts from the Introduction to the Carbondale Comprehensive Plan. "In many ways Carbondale is the ideal small mountain town. It is a compact town, surrounded by predominantly open lands, bordered by two river corridors, has easy access to mountains and rivers, and enjoys expansive views in all directions. The watersheds are far more healthy than most in the West, the air is clean and it is a healthy place. The town is small enough to get around in easily by foot or bicycle and many people integrate outdoor activities into their daily lives. But throughout the West there are many towns that manage to share these outstanding physical qualities. What makes Carbondale unique is its diversity, the welcoming atmosphere, the compassion and generosity, the artistic and intellectual creativity, the quirkiness, the celebrations and gatherings, and the environmentally sustainable ethos. There is an infectious passion for this place that sets it apart from other towns that may seem similar. People do not want to lose the qualities that prompted them to stay put or come here in the first place. The ongoing civic debate shares a common thread; while the community wants to evolve, improve and be prosperous, it wants to do so in a way that enhances what Carbondale already is, and does not want to turn its back on the things that make it a great place. For this Comprehensive Plan, where land use planning is the core concern, the fundamental challenge is best stated as a question: How can Carbondale evolve and become an even better place without losing its quality and small town character? One thing that nearly all residents agree on is that maintaining the town's small, compact form is paramount."

 Carbondale has similarities to Frisco with a unique and historic Main Street that runs perpendicular to a commercialized highway corridor. Town is dealing with significant commercial development (new City Market) designed to serve existing and future population with housing other master planning issues addressed. Diversity of affordable housing types encouraged, including strong support for accessory dwelling units.

## Mammoth Lakes, CA

Major housing initiatives are taking place at a scale comparable to Lake Hill. These
efforts follow many years of study and deliberation concerning housing issues and
opportunities. Additional planning is taking place to try to create and protect/create
town center feel in a major resort setting. There may be new lessons learned as
Mammoth Lakes moves forward that could inform efforts in Summit County and Frisco.



Photo: Mammoth Realty Group

Photo: Commercial Observer

#### Winter Park, CO

 Winter Park is a Colorado community experiencing major new development. Like Frisco, Winter Park has a large number of second home buyers from the Front Range. New types of residential design, different from the established community provide examples of where the mountain market could be



where the mountain market could be headed. Changes in scale, configuration and density are now emerging. There is a different design aesthetic. How are changes perceived by local residents? Who are the new buyers? What cultural shifts might they bring? Is the long-time feel of Winter Park changing, and are the changes positive and well received?



## Santa Cruz, CA

• Example of robust and long-established community efforts to plan for a diverse and welcoming community with art, public spaces, beach areas and a variety of prototypical approaches to preserving community in a highly desirable setting.



#### **Big Sky and Bozeman, MT**

 Housing action plans in two resort settings that have identified specific ideas to encourage a range of housing types, with careful attention to the purpose and expected occupant types for the housing that is being developed.

# Other community examples could include:

Basalt/El Jebel/Willits, CO Gunnison, CO Montrose, CO